LYNCHBURG CITY COUNCIL Agenda Item Summary

MEETING DATE: June 22, 2004, Work Session AGENDA ITEM NO.: 5

CONSENT: REGULAR: X CLOSED SESSION: (Confidential)

ACTION: X INFORMATION:

ITEM TITLE: Naming of Baseball Field at City Stadium

<u>RECOMMENDATION:</u> Adopt a resolution to name the baseball field at City Stadium, the "Calvin Falwell Field".

<u>SUMMARY:</u> The City has received an application from a citizen, Ms Jeanette Tyree, proposing to name the baseball field at City Stadium in honor of Mr. Calvin Falwell for his dedication to minor league baseball. Ms Tyree's application acknowledges the work of Mr. Falwell over the course of the years to bring and to preserve baseball in the City of Lynchburg. Undoubtedly, Mr. Falwell's leadership was paramount in influencing the efforts to renovate the baseball portion of City Stadium. The naming application has been reviewed by the Director of Community Planning and Development and is recommended for approval by the Director of Parks and Recreation.

We understand that Ms. Tyree will be in attendance during Council's work session and may ask to speak.

PRIOR ACTION(S): None

FISCAL IMPACT: None

CONTACT(S):

Kay Frazier, 455-5858

ATTACHMENT(S): Naming Application Resolution

REVIEWED BY: Ikp

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF LYNCHBURG That the baseball field at City Stadio be named the "Calvin Falwell Field".	um
Adopted:	
Certified: Clerk of Council	
081L	

Resolution

I propose that the baseball field at Lynchburg City Stadium be named The Calvin Falwell; Field.. In "A Policy for naming of City owned properties, facilities, streets, and structures" it states on page 3 guideline 4:"Facilities may be named for an individual or corporation under the following conditions:

For an individual who has made significant contribution to the City og Lynchburg.

Also on page 4 guideline 5: Recreational facilities or designated areas within a park...may be named for...an individual... who:

Has made a significant contribution to the protection and /or enrichment of a natural, cultural, educational, or horticultural resources of the City of Lynchburg, or

Has substantially contributed to the advancement of commensurate types of recreational opportunities within the City of Lynchburg , or

Has made a significant contribution to the betterment of a specific park, consistent with currently accepted best management practices and standards for the individual property in question. It appears to me that Mr. Falwell meets all these criteria.

Mr. Falwell brought Professional Baseball back to Lynchburg and has worked tirelessly to keep professional baseball here in Lynchburg.

Mr. Falwell has been a great ambassador for Lynchburg. He is one of the most respected men in minor league baseball and is known across the country thru his position on the board. When he was president of the Carolina league he helped Danville get professional baseball. Of which the are very thankful.

Mr. Falwell has not confined his love of baseball to just professional ball. On Saturday, April 24th you would have found him at City Stadium. Not for the Hillcats but for the opening ceremonies for Little League. He has participated in opening ceremonies every since he was the first president of Little League in Lynchburg.

I know Vice Mayor Dodson says "money is money" referring to the possibility that someone will donate a large sum of money to named the stadium. Lets take a few minutes to look at money brought in because Mr. Falwell brought and kept professional baseball here. This season alone will bring in several million dollars. Take the teams that come into town. The need somewhere to stay so they stay in our motels. I'm not sure how many rooms they use or how much they are charged but if they use 20 rooms a night at \$50.00 for the 70 home games that alone would be \$700,00.00 in rooms alone not to mention food etc.

Then there are our players themselves. They either stay in our motels, apartments or rent house. They buy food at our restaurants or grocery stores. They go to movies and other entertainment venues. That is a lot of revenue. By having professional baseball here it has not only brought revenue into the city thru the stadium but every type of business in Lynchburg has benefited. These are just a few reasons why the Baseball Field at City Stadium should be named Calvin Falwell Field.

In support of this I have the signatures of several hundred citizens from the Lynchburg area. Which I will present to City Council.

Thank You for allowing me to submit this application.

ADDENDUM: A

JUN 0 4 2003
PARKS & REC.



NAMING OF CITY OWNED PROPERTIES, FACILITIES, STREETS & STRUCTURES APPLICATION FORM

Name:	1. Applicants General Information					
Telephone: 239 88 20 Does the Applicant Represent an Organization? Yes Yes	Name: <u>veanette</u>	7	VREE		Date: <u>5-26-64</u>	
Does the Applicant Represent an Organization?	Address: <u>624 Sanda</u>	<u>5k</u>	y Dr Lynchbu	<u> </u>	State: <u>Va</u>	
If Yes, Name of Organization: 2. Facility Information Name of City of Lynchburg Facility: Biggers Playlot	Zip Code: <u>24502</u>		Telephone	e: <u>2</u>	2398820	
Name of City of Lynchburg Facility: □ Biggers Playlot □ Fire Station □ Sandusky Park □ Blackwater Creek □ Fleet Services □ Younger Park Athletic Area □ Fort Avenue Playlot □ Westover Playlot □ Blackwater Creek □ Grove Street Facility □ Yoder Community Center Natural Area □ Gateway □ Other □ Buildings & Grounds Facility □ Heritage Park □ Other □ Chambersville Playlot □ High School □ Stadium □ City Hall □ Human Services □ Middle School □ City Market □ Jackson Heights □ Miller Park □ College Hill □ Community Center □ Open Space □ Community Center □ Jefferson Park □ Peaks View Park □ College Park □ Jefferson Park □ Percival's Island Natural	Does the Applicant Repres	ent	an Organization?		☐ Yes	
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	Daniels Hill		Community Center		Area	
Community Center	Community Center		Kemper Street		Perrymont Park	
☐ Diamond Hill Station/Facilities ☐ Perrymont Park	Diamond Hill			l .	•	
Community Center	Community Center		Riverside Park		Police Station	
☐ Elementary School ☐ Retention/Retaining ☐ Public Services	Elementary School		Retention/Retaining		Public Services	
☐ Fairview Community Center Pond	Fairview Community Center		Pond			

3.	Nature of Naming Opportunity:					
	Park Athletic Field Community Center Tennis Facility Playground Street	☐ Building ☐ Trail ☐ Bridge ☐ Overlook ☐ Park Structure ☐ Landscape Be	☐ Entrance ☐ Aquatic Facility ☐ Interpretive Featu ☐ Other	re		
Ex	plain Other:					
	Renaming Opportuni Yes No No. of Residents on Str Petition Submitted:	Current Name:Pe	rcentage In Favor:	- -		
5.	Exact Location (if nec	eessary):]	· · · · · · · · · · · · · · · · · · ·			
6.						
(Pi	CALVIN FO.	Iwell Field				
7. Naming Justification:						
	Geographical Feature	☐ Ecological Feature	Significant Contribution			
	Historical Feature Cultural	☐ Monetary Gift ☑ Other	☐ Land Gift			
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• Please note: See above policies for the definition of Significant Contributions.

Reviewed By: Junflynn
Director, Department of Community Planning & Development
☐ Recommended ☐ Not Recommended
Date: 06 · 2 · 04
Comments:
Reviewed By: Lay Fraguer
Director, Division of: ☑ Parks & Recreation or ☐ Buildings & Grounds or ☐ Public Services
⊠ Recommended □ Not Recommended
Date: <u>(/٥</u> +/٥4
Comments:

8. City of Lynchburg Comments:

Director, Department of: Human Services - Public Works					
☐ Recommended ☐ No					
	Date:				
Comments:					
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Courtesy Copies Sent To:	City Council Review Date:				
☐ City Attorney's Office	Naming Opportunity Status:				
☐ City Managers Office	☐ Approved ☐ Disapproved ☐ Tabled				
□ Other	Additional Comments:				